

T. B. C.

IN THE BOARD OF COUNTY COMMISSIONERS, LANE COUNTY OREGON

ORDER No. 09-2-04-_____

IN THE MATTER OF APPOINTING LIAISONS
TO VARIOUS COMMITTEES AND AGENCIES

WHEREAS, the Board of Commissioners annually assigns one of its members as a liaison to said committees and agencies during the month of January; and

WHEREAS, the Board of Commissioners has adopted a Good Governance Order wherein the liaison for all committees and agencies shall be the County Administrator or his designee unless a Commissioner is required to be appointed pursuant to statute or intergovernmental agreement; and

WHEREAS, the Board of Commissioners has considered these appointments; and

NOW THEREFORE IT IS HEREBY ORDERED that the Lane County Board of Commissioners will be represented at the following committees/agencies by the County Administrator or his designee:

COUNTY-WIDE (External):

COMMUNITY HEALTH CENTERS ADVISORY COUNCIL

DISTRICT:

COAST FORK WATERSHED COUNCIL

EAST WILLAMETTE RESOURCE CONSERVATION DISTRICT

LONG TOM WATERSHED COUNCIL

McKENZIE WATERSHED COUNCIL

SIUSLAW WATERSHED COUNCIL

MIDDLE FORK WATERSHED COUNCIL

STANDING ADVISORY COMMITTEES (NON-MANDATED)

COUNTY-WIDE (External):

COMMISSION FOR THE ADVANCEMENT OF HUMAN RIGHTS

LANE COUNTY ANIMAL SERVICES (LCAS) ADVISORY COMMITTEE

PARKS ADVISORY COMMITTEE

PUBLIC HEALTH ADVISORY COMMITTEE

RESOURCE RECOVERY ADVISORY COMMITTEE

ROADS ADVISORY COMMITTEE

VEGETATION MANAGEMENT

COUNTY-WIDE (Internal):

LAW LIBRARY ADVISORY COMMITTEE

LANE COUNTY ADVISORY COMMITTEES (MANDATED)

COUNTY-WIDE (External):

BUILDING APPEALS ADVISORY BOARD

COMMUNITY ACTION ADVISORY COMMITTEE

COMMUNITY MENTAL HEALTH ADVISORY COMMITTEE

FARM REVIEW BOARD

LANE COUNTY SPECIAL COMMITTEES

COUNTY-WIDE (External):

BOARD OF PROPERTY TAX APPEALS

FAIR BOARD

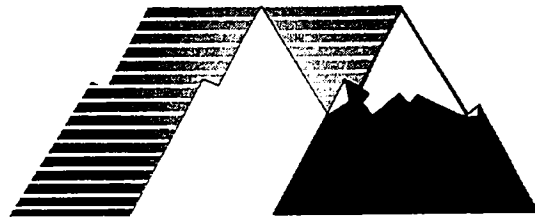
PLANNING COMMISSION

Dated this _____ day of February 2009.

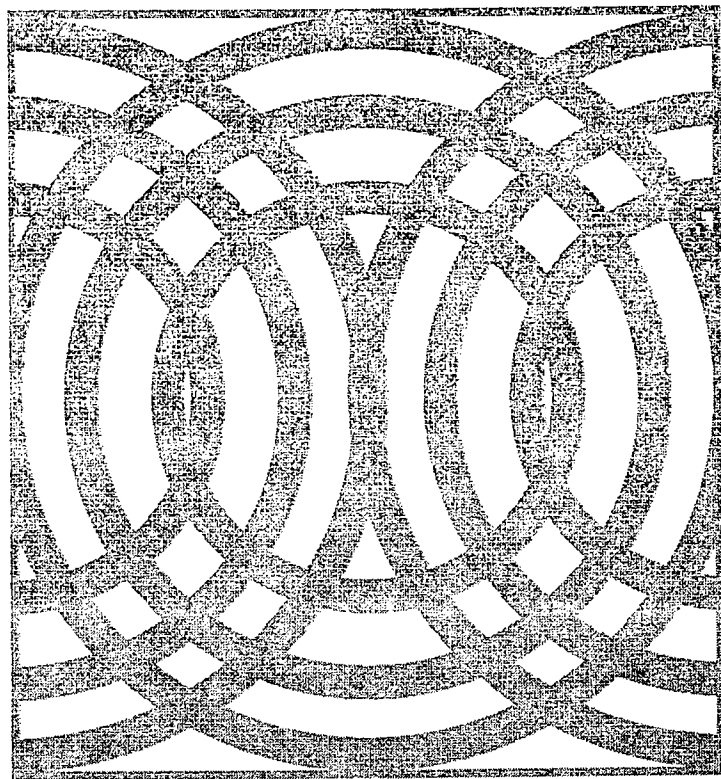
Chair, Lane County Board of Commissioners

APPROVED AS TO FORM
Date _____ Lane County

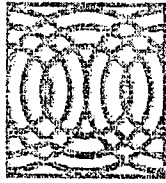
OFFICE OF LEGAL COUNSEL



Move the Mountain
LEADERSHIP CENTER



CirclesTM
NATIONAL CAMPAIGN



AN INNOVATIVE MODEL TO End Poverty

The Crisis: 36.5 million Americans currently live in poverty.

THE UNITED STATES IS THE RICHEST COUNTRY IN THE WORLD. Yet with 12.3% of the U.S. population living in poverty, our nation is suffering through an enormous societal crisis. It's a problem that's not only measured by the intangible, personal stories of family hardship and heartache, but also by a real cost burden to society of \$500 billion per year (Center for American Progress).

It's a grim picture, but one that is slowly changing through innovations like Circles™, a high-impact strategy to end poverty in our nation one community at a time.

The Solution: Circles™, an innovative campaign designed to eliminate poverty.

THE CIRCLES™ CAMPAIGN IS A TRANSFORMATIONAL APPROACH that partners volunteers and community leaders like you with families in need. With your help, we can:

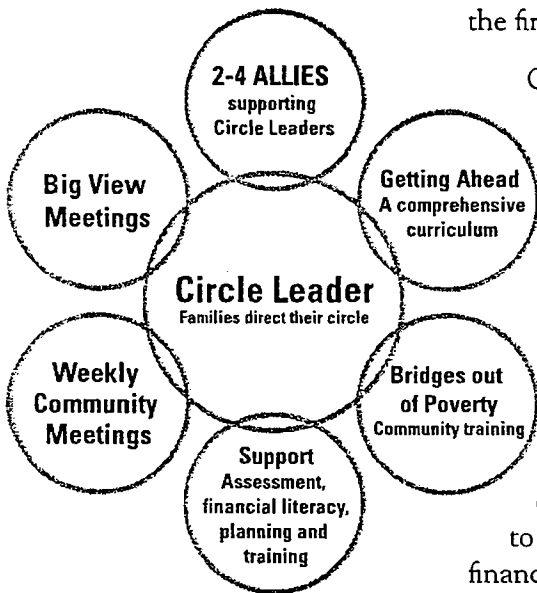
- Uplift 1,000 low-income families as they move themselves permanently out of poverty.
- Empower people from every economic class to solve poverty in their communities.
- Provide families with the training, networking, and social capital essential to get out of poverty.
- Change the systemic barriers and policies that lock people into poverty.

Early results demonstrate that for every \$1 spent on the program, \$2 in welfare and food stamp subsidies was returned to the state, and \$4 to the community as new earned income.

Circles™

An Innovative Model to End Poverty

CIRCLES™ IS AN INNOVATIVE MODEL based on a body of research suggesting that in order for families with low income to improve their situation, they must have *bonding social capital* within the community, *bridging social capital* to access the resources contained by higher income networks, and *linking social capital* that connects the first two with public institutions.



Operating in communities around the country, each Circle™ initiative consists of a family working to get out of poverty and several middle and upper income **Allies** who befriend them and lend support. The family is the **Circle Leader**, setting direction for activities. With the help and friendship of their allies, each family sets and achieves goals unique to their own needs.

Getting Ahead is a comprehensive curriculum in which Circle Leaders learn to use the hidden rules of class to build up financial, emotional and social resources. Leaders also research the causes of poverty in their community.

Bridges out of Poverty is a training program that provides Allies with community planning tools to address poverty and teaches the hidden rules of class. **Weekly Community Meetings** gather Circle Leaders, Circle Allies, and other interested community members to provide support and networking opportunities. At **Big View Meetings**, held once per month, all the causes of poverty in the community are addressed over time, including community and system barriers.

Each Circles™ initiative is developed and designed by a **Guiding Coalition**, composed of community leaders, families with low income, elected and appointed officials, and volunteers. The coalition works to change the mind set and policies of their community with respect to poverty. A **Lead Agency** is responsible for staffing, operational

oversight, and for contributing resources to each Circles™ initiative.

With the help of passionate and dedicated people like you, Circles™ has increased the emotional and financial stability of participating

families and reduced their use of welfare benefits. Most importantly, Circles™ has brought the experience of poverty into the minds and hearts of new Allies and community leaders, taking us one step closer to the national commitment to end poverty!

"My Circle gave me a sense of family that I needed. They were reliable and held me accountable to my dreams."

— Circles™ Leader



Circles™

Meet Circle Leaders Alia and Allen

Alia and Allen have been married for just over a year. They have a 10-month-old son and Allen has a 9-year-old son from a previous marriage. They both decided to participate in the Circles™ Campaign because they knew they wanted to get out of poverty, but the task seemed insurmountable.

Alia and Allen learned how to conduct assessments and prepare budgets during their *Getting Ahead* class. During the assessment process, they discovered that child care cost the family \$650 a month — which was more than Allen could afford working full time. So when Alia and Allen met with their allies, one of the first goals the group addressed was coming up with a plan for the family's immediate situation. They created a work schedule and helped Allen identify and gain employment that fit around Alia's schedule, eliminating the need for child care.



This helped their immediate circumstances, but their current income would never allow the family to get out of poverty. So the group developed a plan for the family's future. Alia had the desire and the ability to become a mechanical engineer. With the group's encouragement, she enrolled in the local college

and is working toward her degree.

Having the help of individuals from their community enabled both Alia and Allen to forge a path that would lead them out of poverty. Their allies also greatly benefitted from the process, gaining personal insight and understanding into the barriers that hold people in poverty. This new knowledge and their deep commitment to each other allow all of them to work together towards ending poverty in their community.

Call today: **888-232-9285** or visit us at: **www.movethemountain.org**.
With partners like you, we can move the mountain.



Move the Mountain Leadership Center
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Ames, IA 50010
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www.movethemountain.org



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United Way of Lane County

December 5, 2008

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Dear ,

In pursuing its mission "to create pathways to greater financial independence for lower income working residents of Lane County," United Way of Lane County's Financial Stability Partnership is researching a new approach to end poverty.

Circles™ is an evidence-based transformational model that partners volunteers and community leaders with families, supporting them as they take steps to move permanently out of poverty.

We believe the **Circles™** initiative is a good fit for Lane County, and has the potential to be an effective community change strategy, bringing together diverse segments of Lane County to --

- Uplift low income working families as they move themselves permanently out of poverty.
- Empower people from every economic class to solve poverty in our Lane County communities.
- Provide families with the training, networking, and social capital essential to get out of poverty.
- Break down the service silos and change the policies and practices that lock people into poverty in our community.

Effective Next Steps. The first step in implementing the **Circles™** strategy is to bring Scott Miller, the founder of Move The Mountain, to our community to help us inventory our readiness, and secure the commitment of key leaders.

The cost of this site visit, tentatively scheduled for February 3-4, 2009 is \$5,500. Goodwill Industries will underwrite one-half the cost. We are seeking additional gifts to provide the balance of funding (\$2,750) for this essential technical assistance.

We have attached more information on UWLC's Financial Stability Partnership and the **Circles™** model. Thank you for your consideration.

Sincerely,

Priscilla Gould
Executive Director

LIVE UNITED™

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GIVE. ADVOCATE. VOLUNTEER.



Financial Stability Partnership Circles™ Campaign

FSP Mission: To create pathways to greater financial independence for lower income working residents of Lane County.

Beginning in 2009, United Way of Lane County's Financial Stability Partnership will lay the groundwork for a **Circles™** campaign. **Circles™** is an intensive one-on-one personalized strategy that empowers people to permanently transition out of poverty, one family at a time. The **Circles™** strategy proposes to:

- Uplift low income working families as they move themselves permanently out of poverty.
- Empower people from every economic class to solve poverty in our Lane County communities.
- Provide families with the training, networking, and social capital essential to get out of poverty.
- Break down the service silos and change the policies and practices that lock people into poverty in our community.

Following is a description of the typical structure and tools of the **Circles™** model, as it might be implemented in Lane County, as well as results reported from other community efforts.

Essential Partners in the Model

Circle Leaders: The 25 families or individuals that commit to a work plan to get out of poverty. The Circle Leader works directly with Circle Allies to set achievable goals unique to their own needs and circumstances and that lead toward self-sufficiency. Leaders are trained to assume decision-making and leadership roles in a Circle.

Circle Allies: Circle Allies are community members who want to work in a supportive relationship with an individual or family (Circle Leader) to help them determine how to achieve the family's self-sufficiency goals. Circle Allies are middle and upper income individuals who can lend their support, knowledge and networks.

Circle Coach: A trained Coach who provides case management support to the Circle Leader. The Coach assists the family and entire Circle, if needed, in developing solutions to basic challenges.

Circle Coordinator: The Circle Coordinator helps to assemble, organize and support the work of community-based volunteer teams to develop the resources and practices required to successfully implement our Circles initiative.

Financial Stability Partnership (Guiding Coalition): Designs the local community-based Circles initiative, and is composed of community leaders, elected and appointed officials and volunteers, as well as families who are striving to get out of poverty. Responsible for ensuring that the initiative brings direct improvement in the lives of Circles participants, and that the broader community learns from the experiences of the families and the Circles.

Tools of the Model

Getting Ahead: A comprehensive curriculum through which Circle Leaders (participating families) learn to use the hidden rules of class to build up financial, emotional and social resources. Leaders become stipend "co-investigators" to help research the causes of poverty in their community.

Bridges Out of Poverty: A training program based on the research of Dr. Ruby Payne, that provides Allies with community planning tools to address poverty and teaches the hidden rules of class.

Circle Meetings: Circle members regularly meet with their family to address challenges and celebrate progress. Child care and food are provided.

Big View Meetings: Held once per month, Circles Leaders, Allies and community leaders work together to address the barriers and roadblocks, including community and system barriers families experience in their movement out of poverty.



Financial Stability Partnership Circles™ Campaign

FSP Mission: *To create pathways to greater financial independence for lower income working residents of Lane County.*

Outcomes/ROI

Circles™ has been carefully evaluated since its beginnings in 1996, and is operating from a six-year research plan designed by the Wilder Research Group of the Amherst Wilder Foundation in St. Paul, MN. **Circles™** has increased the emotional and financial stability of participating families and reduced their use of welfare benefits. In Ames, Iowa the **Circles™** Initiative has proven that "for every \$1 spent on the program, \$2 in welfare and food stamp subsidies was returned to the state, and \$4 to the community as new earned income." Most importantly, **Circles™** has brought the experience of poverty into the minds and hearts of new Allies and community leaders resulting in system changes in education, human service, and public policy.

Community Investment: The Center for American Progress reports that the nation loses \$500 billion a year from having 12.9 million children raised in poverty. One successful intervention at a cost of \$25,000 is paid back to society within four months.

Total Annual Project Cost: ≈ \$165,000

Cost per Family: \$6,500

More information on Circles™ at www.mtm.org.

UWLC Goals to Advance the Common Good

In 2008 the UWLC Board adopted "*low income working families achieve financial stability*" as one of its three goals to advance the common good in Lane County. With strategies such as the **Circles™** Campaign and our Earned Income Tax Credit promotions, UWLC's Financial Stability Partnership is establishing community benchmarks and creating a roadmap to align and unlock the power of service providers, faith community, business and government, acting in concert to assist modest-wage families.

Financial Stability Partnership Purpose: To help individuals and families in Lane County build assets and become more financially secure by organizing and inspiring community-wide efforts to support and empower individuals to increase their personal income and create savings. Through the partnership's efforts, individuals and families will have access to the needed tools to gain and benefit from assets such as home ownership, increased education, personal savings, and the responsible use of credit, retirement planning and small business development.

FSP Partners include:

AARP Tax Aide
Birth to Three
Centro Latino Americano

Cottage Grove Community Foundation
Cottage Grove United Methodist Church
Direction Service
Earth & Social Justice
Eugene 4j School District
First Christian Church
First Tech Credit Union
Gaydos Churnside and Balthrop
Goodwill Industries

Lane Workforce Partnership
Liberty Bank
Looking Glass
McDonald's
NEDCO
New York Life
On Point Credit Union
Oregon Community Credit Union
Oregon Department of Human Services
OUR Credit Union
Pacific Cascade Federal Credit Union
Rosaria Haugland Foundation
SELCO

Internal Revenue Service
Lane Community College
Lane County
Lane County Department of Human services
Lane County Central Labor Council
Lane County Extension Service
Lane Independent Living Alliance
Lane Metro Partnership

ShelterCare
Siuslaw Financial Services
Springfield Council of PTA
St. Vincent de Paul
United Lutheran Church
United Way of Lane County
University of Oregon Department of Planning, Public Policy
and Management